## Typical areas of heat loss in homes without insulation

Ranch House (30 x 40 feet)

Heat Loss
Ceiling - 48.1%
Air Change\* - 2/hour, 21.8%
Windows and Doors - 14.9%
Sidewalls - 15.2%



2 Story Home (30 x 30 feet)

Heat Loss

Ceiling - 17.2% Air Change\* 2/hour, 35.8% Windows and Doors - 16.2% Sidewalls - 30.8%

## It pays to invest in



• Fire Proof • Non Allergenic • Great R Value • Mold & Pest Resistant